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October 26, 2010

Via Email and Federal Express

Mr. James Dolan CEO Cablevision Systems Corporation 1111 Stewart Avenue Bethpage, NY 11714

Dear Mr. Dolan:

We represent Fox which recently learned that certain Cablevision employees who answer customer service calls have been making false representations about Fox to consumers in an attempt to convince them not to switch from Cablevision to another service. Even more disturbing, the Cablevision employees are referring customers to illegal, and perhaps criminal, web sites from which the consumers can allegedly watch unauthorized Fox programming while Fox 5 and My9 remain dark on Cablevision. Directing customers to illegal web sites that steal Fox programming constitutes copyright infringement by Cablevision because Cablevision is inducing and materially contributing to the infringing activities of these illegal web sites. We demand that you immediately cease this activity. Fox reserves the right to exercise appropriate legal remedies to enforce its rights, which may include, among other things, seeking immediate injunctive relief, recovery of its actual and exemplary damages and reimbursement of its attorneys fees incurred in enforcing its rights.

This letter is without prejudice to Fox's rights and remedies, all of which are expressly reserved.

Very truly yours,

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John P. Hooper

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